



SEAHOG 2010 SPONSORSHIP PACKAGES

CVO (Event) Sponsor

\$30,000

- Design a dedicated Sponsor Bike to promote your company during the entire rally
- Prime placement of logo on official rally t-shirt and sponsorship banners, to be displayed at Welcoming Dinner and on websites and bike stickers
- Table at Welcoming Dinner
- Opportunity to distribute company leaflets and marketing materials to all Harley owners
- Participation in Sponsorship Appreciation Night at Harley-Davidson Singapore

ULTRA Sponsor

\$15,000

- Logo on official rally t-shirt and sponsorship banners, to be displayed at Welcoming Dinner and on websites and bike stickers
- Logo flags for bikes in official rally goody bags
- Opportunity to distribute company leaflets and marketing materials to all Harley owners
- Participation in Sponsorship Appreciation Night at Harley-Davidson Singapore

FATBOY Sponsor

\$7,500

- Logo on sponsorship banners to be displayed at Welcoming Dinner and on websites and bike stickers
- Display of logo on tables at Welcoming Dinner
- Opportunity to distribute company leaflets and marketing materials to all HOG members
- Participation in Sponsorship Appreciation Night at Harley-Davidson Singapore

ROCKER Sponsor

\$2,000

- Logo on sponsorship banners to be displayed at Welcoming Dinner and on websites and bike stickers
- Opportunity to distribute company leaflets and marketing materials to all HOG members
- Participation in Sponsorship Appreciation Night at Harley-Davidson Singapore

SPORTSTER Sponsor

Minimum \$500

- Participation in Sponsorship Appreciation Night at Harley-Davidson Singapore
- Opportunity to distribute company leaflets and marketing materials at the Welcoming Dinner